Media policy for the EUSEM 2026-European Emergency Medicine Congress

EUSEM welcomes the interest of the press in emergency medicine issues and is happy to provide assistance to journalists attending sessions at the EUSEM 2026-European Emergency Medicine Congress, or using the Congress website as a resource in their coverage. The Congress is open to bona fide representatives of print and electronic media, and registration is free.

To receive official Congress press releases, journalists must register for the Congress and be in possession of a valid, recognised press card. Freelance journalists must supply a commissioning letter on headed paper from a recognised news organisation or publication.

To register, please supply a copy of your press card and/or your editor's commissioning letter by email Ms Alicia Bouchou: alicia.bouchou@mcocongres.com

PLEASE NOTE: Representatives of public relations companies, advertising agencies, marketing companies, pharmaceutical companies, financial analysts and their publications are not permitted to register as journalists, but they are welcome to register as regular participants at the Congress.

Information regarding media registrations belongs to EUSEM and the media consultant. Past and current media lists are not available to be given, rented, or sold.

EMBARGOES

Journalists and third parties are requested to respect the embargo policy. Should an embargo be broken, both the third party and the journalist concerned will be held responsible.

The majority of the Congress poster abstracts (including posters in poster discussion sessions) will go online on the Congress web page at 09:00 Central European Summer Time (CEST) on **7 September 2026** and can be reported from that time onwards.

Oral and Late breaking abstracts will not be published until 09:00 hrs CEST on the day they are to be presented to the Congress. Abstracts that form part of the official media programme will be published when the embargo lifts on them. Please check with the media consultant about embargo times on these abstracts. Embargo dates and times are given in the press releases. When asking for outside comment on releases before

the embargo has lifted, journalists are requested to ensure that those consulted understand and accept the embargo conditions.

Posters and pre-recorded presentations to the Congress will go online on the first day of the Congress and can be reported from this time unless they are the subject of an official Congress press release with a later embargo.

POSTER AND PRESENTATION IMAGES Journalists may include information and images from Congress presentations in their reports and share them on social media with the following exceptions:

• Oral presenters may label any or all of their slides in their presentations with "DO NOT POST".

• Poster presenters may label their posters with "DO NOT POST". In these circumstances, journalists are asked to respect the presenters' requests.

• If you have any questions about the media programme, contact: Emma Mason, media consultant, email: wordmason@mac.com

THIRD PARTY MEDIA EVENTS

Companies or other organisations wishing to organise a news conference or any other event for the media during the Congress should email their request to Ms Julia Schroder, Project Manager at julia.schroeder@mcocongres.com

Any media event must pertain to presentations being made to the Congress in oral (live or pre-recorded) or poster sessions. Reference to the Congress can only be made in connection with scientific presentations planned in the official programme of the meeting. The programme and invitations for any third party media event should be submitted to and agreed by the EUSEM Community Manager (tobiasp@eusem.org) before any invitations are sent out.

Third party press releases must be labelled clearly with the abstract number, time and date of presentation to the Congress, and submitted to, and agreed by the EUSEM Secretariat before they are issued to the media. Third party press releases relating to any abstracts that are being held back for publication online on the day of presentation to the Congress (i.e. those that form part of the official media programme, or oral or late breaking abstracts) must be embargoed either to match the embargo on the Congress's official press releases, or, if they are not the subject of an official press release, to the time of the start of the session in which they are being presented if the information contained within them goes beyond that in the abstracts. If the information in the press

release does not go beyond the abstracts, they should be embargoed to 09:00hrs CEST on the day of presentation. Please check with the Congress media consultant for information about the exact times of embargoes on these abstracts.

Third party media materials must not contain the EUSEM logo and must not be presented in any way that could be construed as suggesting endorsement by the Congress or EUSEM.

CONFIDENTIALITY POLICY FOR THIRD PARTIES

All abstracts accepted for presentation at the EUSEM Congress are considered to be confidential from the time the abstract is submitted to the Congress until public release at the Congress. No information regarding abstracts should be issued until the time the poster abstracts are published online (**7 September 2026**) or their presentation at the Congress – whichever is earlier. If there is any breach of confidentiality, the abstract will no longer be eligible for inclusion in the Congress programme.

EUSEM recognises that there are some instances when a publicly traded company is required to disclose data or other information from an abstract in advance of its public release at the meeting in order to satisfy requirements of the US Securities and Exchange Commission (SEC) or a corresponding body in another country. In such a case, the abstract will still be eligible for inclusion in the Congress programme, but the company must contact Tobias Parker (tobiasp@eusem.org) in advance to notify her that a press release is required in accordance with SEC regulations. Any such press release must be seen and approved by EUSEM prior to its release. It should contain the minimum amount of information required by the SEC, and should avoid including all the exact details and data contained within the Congress abstract. It should avoid discussing implications of the data for future research and/or clinical practice, and it should mention that full data will be presented at the European Emergency Medicine Congress.

If third parties have any questions about the media policy please contact Tobias Parker, EUSEM Community Manager at tobiasp@eusem.org