

# EUSEM 2024

INDUSTRY BOOKLET

## European Emergency Medicine Congress

Copenhagen, Denmark

12-13 October Pre-courses

13-16 October Congress



**EUSEM**  
EUROPEAN SOCIETY FOR EMERGENCY MEDICINE

**DASEM**

DANSK SELSKAB  
FOR AKUTMEDICIN  
DANISH SOCIETY FOR EMERGENCY MEDICINE

## 1. WHAT TO EXPECT AT EUSEM 2024



- > Meet with 3000+ delegates from 70+ countries all over the world
- > 200+ world-renowned speakers
- > A rich and diverse scientific programme
- > Symposia and hands-on sessions to reach your target audience.
- > Largest meeting of emergency medicine practitioners in Europe
- > Several opportunities to engage with participants, exchange experiences and socialize

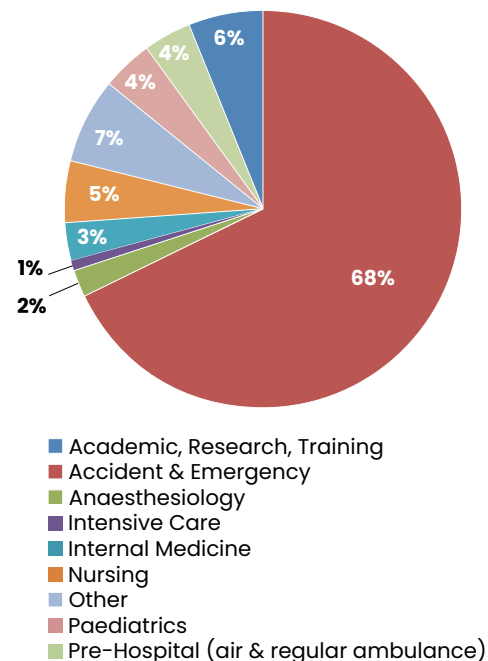
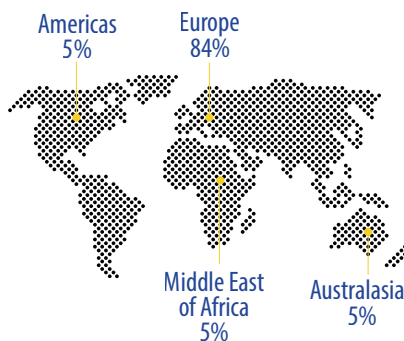
## 2. DATE & VENUE

**DATE** 13-16 OCTOBER 2024

**PRE-COURSES** 12-13 OCTOBER 2024

**VENUE** BELLA CENTER COPENHAGEN

More information on the meeting and the draft programme are available on : [www.eusemcongress.org](http://www.eusemcongress.org)



EUSEM is proud to be hosting the EuroSimCup (where 2 teams simultaneously compete in several Emergency scenarios) This feature is attracting a lot of attention from congress delegates and widely appreciated. However, it can be noisy! Please bear this in mind when selecting your booth.

## 3. GENERAL INFORMATION

**LANGUAGE** The official language of the meeting is English.

### EXHIBITION TIMETABLE

BUILD UP		
For space-only areas and custom-built booths	Sunday 12 October	from 09:00 to 20:00
	Saturday 13 October	from 08:00 to 12:00
For pre-equipped booths	Saturday 13 October	from 08:00 to 12:00
EXHIBITION		
	Saturday 13 October	from 13:00 to 21:00
		from 18:30 - Opening ceremony <b>followed by a cocktail in the exhibition</b>
	Monday 14 October	from 09:00 to 18:00
	Tuesday 15 October	from 09:00 to 18:00
	Wednesday 16 October	from 09:00 to 14:00
DISMANTLING		
	Wednesday 16 October	from 14:00 to 20:00

## 4. KEY CONTACTS

### CONGRESS ORGANISATION

MCO Congrès - 285 Corniche Kennedy  
13007 Marseille - France  
Tel: +33 (0) 4 95 09 38 00

Sponsorship & Exhibition: [julia.schroeder@mcocongres.com](mailto:julia.schroeder@mcocongres.com)

Tel: +33 (0) 6 28 78 33 62

Registration: [info@eusem.org](mailto:info@eusem.org)

### YEAR-LONG EDUCATIONAL ACTIVITIES

European Society for Emergency Medicine  
Quellinstraat 49  
B - 2018 Antwerp  
T: +32 3 204 1952

Rik Bollaert, Corporate Relations Consultant.  
Email: [rikb@eusem.org](mailto:rikb@eusem.org)

## 5. DRAW UP YOUR OWN PACKAGE OUT OF EXHIBITION AND OTHER MARKETING OPTIONS

Book your exhibition area according to your needs (space-only or shell-scheme booth) from 9 sqm (required minimum) to 80 sqm and combine it with any further options, if necessary. EuroSimCup is a special **feature** at our EUSEM yearly congress. It is a **competition** around various emergency scenarios, where **teams** will gauge their skills. This area in the exhibition will get **noisy**, so choose your **booth location** wisely!

### BASIC PACKAGE

#### SPACE ONLY

minimum 9sqm  
price per sqm ..... 680 €

Mention in online company directory, 1 product description & video in general catalogue included.

#### PRE EQUIPPED BOOTH

2 exhibitor badges, 1 table & 2 chairs, walls, carpet, fascia board, spotlight and power supply (1kw)  
minimum 9sqm  
price per sqm ..... 870 €

Mention in online company directory and 1 product description & video in general catalogue included.



### MEETING ROOMS

Meeting rooms are closed rooms for business meetings only and may not be used to exhibit company's products or to organise activities, such as industry symposia, educational and product sessions. All persons requiring access to the meeting room need to be duly registered to the Congress and have a valid congress badge (exhibitor, delegate, or day badge).

Capacity	Price per day	Price for event
30 pax	3 000 €	9 000 €
10pax	1 000 €	3 000 €
6 pax	8 00 €	2 000 €



**EDUCATIONAL GRANTS****EDUCATION AND TRAINING TRACK WEBCASTS** ..... 15 000€

The ETR track is a popular track in the scientific programme. The sessions are based on the core curriculum for Emergency Medicine and provide the fundamental knowledge that all EM Specialists need to treat patients. The recordings of the sessions provide an educational aid for those that want to sit the EBEEM exam and those who need support in their daily practice.

**EARLY MORNING HANDS ON WORKSHOP** ..... 30 000€

- Support the Organisation and programme of 2hour hands on educational workshop for two days, faculty provided by Scientific committee & equipment provided by company.
- The workshop will be CME accredited.
- Support will be acknowledged, and on the event website as: Session Title "Supported with an Unrestricted Educational Grant from <Company Name>", following all compliance regulations.
- Support will be acknowledged in the Industry Support and Exhibition section, on the event website and mobile application.

**SPONSORING OPTIONS****EXCLUSIVE ITEMS (ONE SPONSOR ONLY)****DELEGATE CONNECT** ..... 15 000€

Networking area consisting of roundtables and seats. Located in the exhibition, an area to facilitate networking between delegates whether to discuss latest studies or cases or just to catch up with each other.

**CHARGING STATIONS** ..... 4 000€

To facilitate the delegates access to all their digital devices, charging stations will be available in the exhibition area.

**WATER FOUNTAINS** ..... 8 000€

EUSEM congress supports sustainability. Sponsor water bottles and water fountains across the exhibition area allowing delegates to refill their water bottles to go.

**SEATING CUBES** ..... 5 000€

Have branded seating cubes around the exhibition area, facilitate delegate networking

**SUNRISE AWAKENING / FUN WALK/RUN** ..... 5 000€**HAND SANITIZER (company logo & congress logo)** available in the exhibition area only ..... 3 000€**SCIENTIFIC PRESENTATIONS (UNLIMITED)****LUNCH SYMPOSIUM / WORKSHOP** ..... 18 000 € - 28 000 €  
depending on room size (160 - 360 seats)**Duration: 1 hour**

The cost for a lunch symposium / workshop includes rental and basic AV equipment (beamer, laptop, screen) and set-up and dismantling within the time slot booked.

These sessions are an excellent opportunity to interact with delegates. All lunch symposia / workshops will be promoted via an e-blast, on the congress website and in the pocket programme. The content of the workshop must be submitted to the congress Scientific committee for approval in advance (deadline 29 August 2024). The company may present products (aimed at improving quality, care and patient service), either by means of scientific presentations and a discussion forum, or with a practical session demonstrating the placement and use of medical material.

**SUNSET SESSION** ..... 8 900 € – 9 900 €  
depending on room size (160 – 360 seats)

## Duration: 40 minutes

The cost for a sunset session includes rental and basic AV equipment (beamer, laptop, screen) and set-up and dismantling within the time slot booked.

These sessions are an excellent opportunity to interact with delegates. All sunset sessions will be promoted via an e-blast, on the congress website and in the pocket programme.

The content of the session must be submitted to the congress Scientific committee for approval in advance (deadline 29 August 2024). The company may present products (aimed at improving quality, care and patient service), either by means of scientific presentations and a discussion forum, or with a practical session demonstrating the placement and use of medical material.

**PRODUCT PRESENTATION** ..... 6 000 €

This is the perfect opportunity to showcase your products and/or devices in a prime location at the heart of the exhibition. Congress delegates will get first-hand experience during these short demonstrations (20 min). You are free to determine the contents, products and sequence of events during this time. Exclusive rental of the space, with basic furniture is included. The demo sessions will be promoted on the congress website and via push notifications on the smartphone app. Additional AV equipment (screen, laptop) or decorations need to be ordered separately

**VIDEO RECORDING** ..... 5 500 €

This package includes shooting and editing of the raw footage. Your company will hold the property rights to the footage and the edited final version of the video.

Your video will be implemented in the congress library as a replay until the last day of the congress.

**Our team can also record and edit various other videos: interviews, promotional clips, take home messages... Feel free to contact us for a customised proposal!**



## OTHER OPTIONS (UNLIMITED)

**QUIZ / POLL DURING YOUR SPONSORED SESSION** ..... 2 500 €

This is an efficient way to engage with the audience during your luncheon symposium or sunset session. Interactive features such as a vote or questions to the audience (quiz)

It can be implemented. WiFi, laptop, implementation, technical assistance, briefing for the chairperson, post-congress statistics are included.

**ADVERT IN THE POCKET PROGRAMME** ..... 2 200 €

**BADGE READER** ..... 350 €

Follow up on conversations with delegates by retrieving information from delegate badges. Collected information includes name, city, country and e-mail address.

**INSERT IN CONGRESS-RELATED E-BLAST** ..... 4 000 €

Corporate designs (PDF, JPG, and even videos) can be included in a congress-related newsletter to promote your products and services, your presence in the exhibition, your sunset session, your lunch symposium, etc. For example, we can share the take home messages after your sponsored session. Our contact data base includes Emergency doctors, nurses, paramedics, students and more. (over 20,000 contacts as of November 2023)

## SIGNAGE TOTEMS IN EXHIBITION AREA

- Panel – one-sided ..... 1 500€
- Panel – double-sided ..... 2 800€

## HANGING BANNERS IN EXHIBITION AREA

- Panel – one-sided ..... 2 500€
- Panel – double-sided ..... 4 800€



TO THANK YOU FOR YOUR KIND SUPPORT, THE FOLLOWING ITEMS WILL BE PROVIDED BY THE CONGRESS FREE OF CHARGE, DEPENDING ON THE AMOUNT OF SUPPORT

TOTAL AMOUNT TO REACH	50 000 €	35 000 €	15 000 €	4 500 €
BENEFITS	PLATINUM	GOLD	SILVER	EXHIBITORS
PRIORITY PLACEMENT OF BOOTH SPACE	FIRST	SECOND	THIRD	DEPENDING ON ORDER DATE
EXHIBITOR BADGES (will also give access to scientific sessions)	8	6	4	2
MENTION IN THE POCKET PROGRAMME	LOGO & COMPANY DESCRIPTION	LOGO & COMPANY DESCRIPTION	LOGO & COMPANY DESCRIPTION	NAME
LOGO IN MEETING WEBSITE	✓	✓	✓	✓

#### ONLINE DIRECTORY

EUSEM has developed an online partners directory, dedicated to Emergency Medicine companies and products.

A search engine and an interactive exhibition plan will be available on EUSEM congress website and mobile application for a stronger visibility for congress partners.

Several subscription packages are proposed and the subscription duration is 6 months, from April to October 2024.

OUR OFFERS	Exhibitor package	Standard package	Premium package
Company name and/or logo on the plan	Included in your stand offer	600 €	1 000 €
Website link	✓	✓	✓
Postal address	-	✓	✓
Contact Formular	-	✓	✓
Phone	-	✓	✓
Product(s) details (photo, description)	1 product	3 products	6 products
Vidéo(s)	1 video	3 videos	6 videos

**EUSEM SUPPORTERS AND EXHIBITORS**

3B SCIENTIFIC	GILEAD SCIENCES	PERSYS MEDICAL
ABBOTT POINT OF CARE	HUMASIS	PHILIPS
AEROGEN	I-SIMULATE	PORTOLA PHARMACEUTICALS
AGUETTANT	INFLAMMATIX	PREDICARE
ALEXION	INFRASCAN	PREVOR
ALNYLAM	INTELLIGENT ULTRASOUND	QIAGEN
AMBOSS	INTERACT MEDICAL	QUIDEL
AMOUL (R)	INTERNATIONAL EMERGENCY	QUIDELORTHO
ARCHEON MEDICAL	INTERNATIONAL SOS	RADIOMETER
ASTRAZENECA	INTERSURGICAL	ROCHE DIAGNOSTICS
BAXTER	KARL STORZ	SAFEGUARD MEDICAL
BD LIFESCIENCES	LAERDAL	SCHNITZLER RETTUNGSPRODUKTE
BIOMERIEUX	LUMIRADX	SERB
BOEHRINGER INGELHEIM	ME-MED	SIEMENS HEALTHINEERS
CAE HEALTHCARE	MEDAPHOR	SMITH & NEPHEW
CLARIUS MOBILE HEALTH	MEDICAL DEVELOPMENTS	SOBI
DEDALUS HEALTHCARE	MEDSTANDARDS	SONOSCANNER
DEPARTMENT LEADERSHIP INSTITUTE	MEDUSIMS	SPINDIAG
E.CARE	MERCK	SYSTEMATIC
ECHO HEALTHCARE	METRICAD	TERASON
ECHONOUS	MIND+TEK	THERMO FISHER SCIENTIFIC
EHEALTH-TEC	MINDRAY	TRISTEL
ENTEGRION	MITSUBISHI CHEMICAL EUROPE	VBM MEDIZINTECHNIK
EOLAS MEDICAL	MUNDIPHARMA INTERNATIONAL	VIROGATES
EPIAS	NORDISKA	VISUAL DX
ESSITY-BSN MEDICAL	NOVA BIOMEDICAL	VYGON
FISHER & PAYKEL HEALTHCARE	OPED	WISEPRESS BOOKSHOP
FUJIFILM SONOSITE	PCM SCIENTIFIC	WOLTERS KLUWER HEALTH
GAUMARD SCIENTIFIC	PENGUIN SYSTEMS	ZIPLINE
GE HEALTHCARE	PEROSPHERE TECHNOLOGIES	



## 6. PAYMENT AND CANCELLATION CONDITIONS

### PAYMENT CONDITIONS

All payments must be made in EURO (Eur). The sponsorship will be invoiced upon receipt of the completed application form. The full amount is due for payment upon receipt of the invoice to guarantee the reservation.

### BY BANK TRANSFER

SOCIETE GENERALE

IBAN: FR76 3000 3035 5800 2200 0451 589

BIC: SOGEFRPP

### CANCELLATION POLICY

Cancellations and changes to your partnership agreement must be notified in writing to MCO Congrès at least one (1) month prior to the event.

### CANCELLATION FEES

In case of cancellations and changes to your partnership agreement before 30 31 May 2024, 75% of the sponsorship amount will be charged.

No reimbursement will be granted after this date. The full sponsorship amount will be due.

### POSTPONEMENT IN CASE OF FORCE MAJEURE

If the event is postponed (without any changes to the scientific programme and congress format) to the following year, any amount paid under a formally concluded sponsorship agreement will be retained by the Organiser for the organisation of the postponed Congress.

In the event of cancellation and/or postponement of the Congress to a later year, the Organiser will issue a credit note covering the sponsorship amount to the relevant company.

### YEAR-LONG EDUCATIONAL ACTIVITIES

European Society for Emergency Medicine

Quellinstraat 49

B – 2018 Antwerp

T: +32 3 204 1952

Rik Bollaert, Corporate Relations Consultant.

Email: [rikb@eusem.org](mailto:rikb@eusem.org)

CONGRESS ORGANISATION MCO CONGRÈS – 285 Corniche JF Kennedy – 13007 Marseille – France

Tel: +33 (0) 4 95 09 38 00 – Fax: +33 (0) 4 95 09 38 01

Registration: [info@eusem.org](mailto:info@eusem.org)

Sponsorship & Exhibition: Julia Schroeder: [julia.schroeder@mcocongres.com](mailto:julia.schroeder@mcocongres.com) – Mobile: +33 (0) 6 28 78 33 62

MEETING WEBSITE: [www.eusemcongress.org](http://www.eusemcongress.org)





Company/Entity Name:.....  
(NB : this information will be used in the pocket programme)

Contact: .....

Address: .....

Postal/Zip Code: .....Town: .....

Country: .....VAT NR : .....

Email :.....

**BASIC PACK**

- ☐ **SPACE ONLY** ..... **680 €** x  
..... sqm = ..... €
- ☐ **PRE EQUIPPED BOOTH** ..... **870 €** x  
..... sqm = ..... €

**MEETING ROOMS**

- 30PAX ☐ per day ..... **3 000€** ☐ for event .... **9 000€**
- 10PAX ☐ per day ..... **1 000€** ☐ for event ..... **3 000€**
- 6PAX ☐ per day ..... **800€** ☐ for event ..... **2 000€**

**EDUCATIONAL GRANTS**

- ☐ EDUCATION AND TRAINING TRACK WEBCASTS ... **15 000 €**
- ☐ EARLY MORNING HANDS ON WORKSHOP ..... **30 000€**

**SPONSORING OPTIONS****EXCLUSIVE ITEMS (ONE SPONSOR ONLY)**

- ☐ DELEGATE CONNECT ..... **15 000 €**
- ☐ CHARGING STATIONS ..... **4 000€**
- ☐ WATER FOUNTAINS ..... **8 000 €**
- ☐ SEATING CUBES ..... **5 000 €**
- ☐ SUNRISE AWAKENING / FUN WALK/RUN ..... **5 000 €**
- ☐ HAND SANITIZER ..... **3 000 €**

**SCIENTIFIC PRESENTATIONS (UNLIMITED)****LUNCH WORKSHOP**

Select your slot from the options below:

- ☐ Monday / Tuesday - 360 seats ..... **28 000 €**
- ☐ Monday / Tuesday - 160 seats ..... **18 000 €**
- ☐ VIDEO RECORDING ..... **5 500 €**

**SUNSET SESSION**

Select your slot from the options below:

- ☐ Monday - 360 seats ..... **9 900 €**
- ☐ Monday - 160 seats ..... **8 900 €**
- ☐ PRODUCT PRESENTATION ..... **6 000 €**

**OTHER OPTIONS (UNLIMITED)**

- ☐ PROMOTIONAL CLIP DURING BREAKS ..... **2 500 €**
- ☐ QUIZ / POLL ..... **2 500 €**
- ☐ AD IN THE POCKET PROGRAMME ..... **2 200 €**
- ☐ BADGE READER ..... **350 €**
- ☐ DOCUMENT FOR DISPLAY ..... **1 250 €**
- ☐ INSERT IN CONGRESS-RELATED E-BLAST ..... **4 000 €**

**SIGNAGE TOTEMS**

- ☐ one-sided ..... **1 500€**
- ☐ double-sided ..... **2 800€**

**HANGING BANNERS**

- ☐ one-sided ..... **2 500€**
- ☐ double-sided ..... **4 800€**

☐ **ONLINE DIRECTORY**

☒ Exhibitor package (Included)

☒ Standard package 600 €

☒ Premium package 1 000 €

My status:

- ☐ **I AM A PLATINUM SPONSOR** ....(minimum 50 000 €)
- ☐ **I AM A GOLD SPONSOR** ....(minimum 35 000 €)
- ☐ **I AM A SILVER SPONSOR** ....(minimum 15 000 €)

BY BANK TRANSFER

SOCIETE GENERALE

IBAN: FR76 3000 3035 5800 2200 0451 589

BIC: SOGEFRPP

I, the undersigned, hereby declare to fully agree to MCO's general terms and conditions of sale, cancellation policy and payment schedule.

I also declare having taken note of the personal data processing information contained in the General Terms and Conditions of Sale in accordance with the provisions of the General Data Protection Regulation (GDPR).

**TOTAL** € .....

INSURANCE FEES € **100**

**TOTAL AMOUNT** € .....

SIGNATURE

**1. Application for Exhibition/Sponsoring:** In order to be considered for Exhibition/Sponsoring, the application form must be completed, signed by a legally authorised person from your organisation, and returned to MCO Congrès on time. However, submitting the Application Form for Exhibition/Sponsoring to the Organising Secretariat does not constitute a formal agreement that the Exhibitor/Sponsor will be admitted to participate. Contractual conditions are constituted only after the Organising Secretariat has sent written confirmation of acceptance to the Exhibitor/Sponsor. In case of acceptance, Exhibitor/ Sponsor will be bound by the Terms and Conditions listed in the prospectus and in the Application Forms for Exhibition and Sponsorship. The Organising Secretariat reserves the right to refuse any application to exhibit/sponsor without giving cause. Exhibition space and sponsorship items are allotted according to the terms and conditions as listed in the Exhibition/Sponsorship prospectus. Any company which disobeys the directives of the Organising Secretariat may be excluded from the exhibition/sponsoring with immediate effect by the Organising Secretariat. Such companies are liable for the whole rental sum, for the registration fee(s) and for all incidental expenses including the legal value added tax. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation.

**2. Obligations and Rights of the Exhibitor:** The booths may only be used for exhibiting and advertising the Exhibitor/ Sponsor's own products, materials or services as described in the application form. The sale of any products at the Congress venue is strictly prohibited. Advertising materials may be distributed only within the confines of the booth. Any kind of promotion outside the respective exhibition space is forbidden (such as Working Acts, distributing flyers etc.) The partial or complete subleasing or otherwise relinquishing of a booth to a third party, as well as private agreements for switching booths or floor space between two exhibitors is prohibited. The Organising Secretariat reserves the right to enter any booth at any time. Booths need to be occupied during exhibition hours. The exhibition rooms are to be used only during regular opening hours. Prior written permission must be obtained from the Organising Secretariat for the presentation of advertising lectures, advertising films, slide projections, for the distribution of samples, beverages or food. It is strictly forbidden for companies which are not exhibitors/ sponsors to advertise in any way in the exhibition hall or in the entrances to the exhibition hall.

**3. Obligations and Rights of Organising Secretariat:** The Organising Secretariat reserves the right to revise the time, format and location of the exhibition, to shorten the duration of the exhibition and to cancel the exhibition altogether. Any change regarding the exhibition's time and duration neither entitles the exhibitor to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by these changes.

**4. Liability Insurance:** The Organiser provides general guard service and third party insurance at the Congress venue. Equipment and all related display materials installed by exhibitors are not insured by the Organiser, and they will under no circumstances be liable for any loss, damage or destruction caused to equipment, goods or property belonging to exhibitors/sponsors. The Exhibitor/Sponsor agrees to be responsible for their property and person and for the property and persons of their employees and agents and for any third party who may visit their space through full and comprehensive insurance, and shall not hold accountable the Organiser for any and all damage claims arising from theft and those perils usually covered by a fire and extended-coverage policy.

**5. Set-up of booths:** To ensure a smooth course of events, Exhibitors must obey all directives and instructions of the Organising Secretariat regarding the use of booths, their decoration, the use of selfdesigned and self-constructed booths, and the fitting and furnishings of the booths, as specified in the technical guide. Before setting up their booths/displays/installations, Exhibitors must first contact the Organising Secretariat and reconfirm placement of the booth as well as to identify whether there are any special regulations relating to their booth. Booths must be set up and completed during the timeframe designated. An Exhibitor or advertising company contracted by the Exhibitor who wishes to set up a booth or exhibit of their own design and construction must first submit sketches and plans with a statement of colour schemes of such a booth or exhibit to the Organising Secretariat. The Organising Secretariat reserves the right to demand changes in such booths or exhibits

should safety regulations, technical requirements, or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the Organising Secretariat, so require. Should an exhibitor not follow the directives of the Organising Secretariat or not carry out such directives punctually, the Organising Secretariat reserves the right to take the necessary rectifying steps at the cost of the Exhibitor. The Organising Secretariat reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the Exhibitor to another space in the exhibition hall if necessary even if this directive conflicts with previous written agreements. Organising Secretariat also reserves the right to rent floor space of a booth not finished on time to another applicant. In such a case, the Exhibitor is responsible for all costs arising from cancellation.

**6. Maintenance of booths and exhibition area:** Exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms as well as the hired booths and furnishings. Hired booths and furnishings must be returned in good condition and in an orderly way. To avoid damaging and marking floors as the result of sliding heavy packing cases, exhibitors are required to use protective coverings. Exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care when transporting heavy packing cases and heavy loads. Exhibitors who wish to display extra heavy exhibits requiring special supports or foundations must request prior specific written permission from the Organising Secretariat. It is not permitted to drive nails or hooks into the walls of the exhibition hall, to install electric wiring or to cut or drill holes in the walls of the rented booths. Empty containers and packing materials must be disposed of at the exhibitor's cost before the start of the exhibition; cleaning the booth is the Exhibitor's responsibility. No part of an exhibition booth may be suspended from the ceiling. No part of an exhibit or of the booth's structure may protrude beyond the allotted area on any side. No signboards may protrude beyond the booth's walls. Decorating materials and wallpaper used by the exhibitor must be fire-proof. Prior to use, written proof of this fact must be presented to the Organising Secretariat. Local health and safety regulations, fire regulations and other official regulations must be observed at all times, also during the construction and dismantling of the exhibits.

**7. Electrical Installations – Power consumption:** The Organising Secretariat will arrange the installation of a 230 Volting main supply, the costs of which is to be carried equally by all exhibitors. The Exhibitors agree to use this installation for all electric power requirements. The cost of electricity for each individual exhibitor will be calculated based on the wattage of the booth's electric equipment; this cost will be invoiced to each Exhibitor separately and is not included in the rental fee. Electrical installations within the booth are at the Exhibitor's expense; however, such installations may only be carried out by a qualified electrician appointed by the Organising Secretariat. The Organising Secretariat however is not responsible for any losses or damage which may occur from interruptions or defects in the electric power supply.

**8. Dismantling of booths:** The Exhibitor must dismantle the booth within the allotted time and return hired furnishings on time. Upon leaving, the Exhibitor must clear the booth area and clean the floor. Stored materials, empty containers and packing materials must be disposed of. Items for which the Exhibitor has made no arrangements regarding removal and storage at his/her cost and which are left behind become the property of the Organising Secretariat, and no reimbursement will be made for such items. The Organising Secretariat can demand that Exhibitors restore the exhibition area to the original condition at the Exhibitor's expense. If the Exhibitor does not dismantle and clear away his/her exhibit in a timely manner, these items will be removed by the Organising Secretariat at the Exhibitor's cost. The Exhibitor is liable for the actual cost incurred by the Organising Secretariat for such removals of abandoned exhibits. Rented Items which were originally accepted as satisfactory for rental by the exhibitor are to be returned undamaged and in satisfactory condition. All rented items are considered to be in satisfactory condition unless a written notation signed by the Organising Secretariat is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs or of necessary cleaning of rented items.

**9. Payments – Breach of contract:** Please refer to the terms of payment, reduction and cancellation policy and corresponding deadlines as given in the Exhibition/Sponsoring prospectus and the application forms for Exhibition/Sponsoring. The dimensions of floor space, booth measurements and rented items given are approximate. The Organising Secretariat

reserves the right to change these dimensions in order to most efficiently use the available exhibition area and to adjust the booths to the blueprints of the exhibition hall. Prices charged are however based on the actual dimensions; if more floor space is later allotted and actually used than was originally ordered, the additional fee for it is to be paid immediately. Special requests regarding placement of the booths/sponsorship items will be considered. However, such requests do not constitute a condition of registration on the part of the Exhibitor/Sponsor. Furthermore, Organising Secretariat reserves the right to reduce the amount of floor space initially requested. Failure to comply with local authorities and international regulations may not be used as a ground to declare the contract void. Failure to comply with the Rules and Regulations will not expose the Organising Secretariat to any suits or demands by the Sponsor/Exhibitor/ any third party. The Exhibitor bears the costs of the Contract Fee which is one per cent (1%) of the rental costs, as well as all other taxes, fees or official charges on the rental sum, if applicable. A special fee is charged for decorating rented items in special material of the Exhibitor's choice. Also, Exhibitors must bear the cost of any special installations. In case of delayed payment, ten per cent (10%) interest per annum is charged. If a company wishes to renounce all claims to taking part in an exhibition after having contracted to do so, the company is nevertheless liable for the rental sum and for incidental expenses. In case of cancellation of the exhibition, the Organising Secretariat will not return any payments. Exhibitors will not be entitled to cancel the contract nor to request a fee reduction or to put forward a claim to damages incurred by the cancellation.

**10. Place of Legislation:** In all cases of litigation it is agreed to by the Exhibitor that the competency of the duly authorised court in Marseille, France is recognised. Electively, the Organising Secretariat may choose to appeal to the competent court in whose jurisdiction the exhibitor falls. French law is to be applied.

**11. Personal data:** In accordance with its commitments and the GDPR, MCO CONGRES guarantees the confidentiality and the security of personal data.

Thus, the personal data you provide to us are necessary for us to allow your registration to the Congress and its good progress.

You can access your personal data or request their deletion. You also have a right of opposition, a right of rectification and a right to limit the processing of your data (see [cnil.fr](http://cnil.fr) for more information on your rights).

To exercise these rights or for any questions about the processing of your personal data, you can contact our Data Protection Officer (DPO) by writing to MCO CONGRES, Data Protection Officer - Villa Gaby 285, Corniche Kennedy - 13007 Marseille - France or at the address [dpo@mycongres.com](mailto:dpo@mycongres.com).

We remind you that the collection and processing of personal data that you can collect from attendees through badge readers allocated to you must comply with all provisions relating to the protection of personal data (European General Data Protection Regulation (GDPR) No 2016/679 of 14/04/2016 in force since May 25, 2018, and the French law «Informatique et Libertés» of January 6, 1978 amended in 2018).

Consequently, it is your responsibility, in particular, to mention on your stand such a collection for promotional purposes or other purposes, and to inform attendees equipped with a badge that their personal data may be collected and processed in accordance with these rules. (see Chapter III of the GDPR).

**12. Image rights :** The attendee is informed that EUSEM, MCO Congres and other congress suppliers may realize shootings and / or films as part of the event. Unless otherwise stated, the attendee authorizes EUSEM, MCO Congres and other congress suppliers to photograph and film him/her as part of the event and to broadcast and reproduce these images on all media as part of the communication on the event. The sponsors and exhibitors therefore authorize, as a person photographed and / or filmed, the use of his/her image (still or animated) in relation to the event by EUSEM, MCO Congres and other congress suppliers which acquire(s) no rights other than those expressly as authorized above in relation to the event, and expressly refrain(s) from exploiting the sounds and images that might infringe privacy or the reputation of the sponsors and exhibitors.

This authorization is given free of charge.